



MAGIC TORINO17M

17 mil poly/cotton canvas
(matte)

PRINTER COMPATIBILITY



DESCRIPTION

Magic TORINO17M is a 17 mil, polyester/cotton blend artist stretch canvas featuring a subtle textured surface and matte finish. Ideal for photo/portrait prints, fine art reproductions, museum art, maps, and banners.

PHYSICAL CHARACTERISTICS

Thickness 17 mil
Basis Weight 340 g/m²
Whiteness 107
Finish Neutral
Optical brighteners Minimal

**All values are targets*

FEATURES AND BENEFITS

- Proprietary 1:1 structured based canvas
- Award-winning Magic "UNIVERSAL" coating
- Excellent color gamut and black density
- Tear-resistant
- Water-resistant
- Scratch-resistant
- Fade-resistant
- Excellent flexibility for stretching
- Compatible with common liquid over-laminates
- Compatible with production stretching equipment
- No edge cracking when folded
- pH neutral / acid free
- Minimal OBA's

COMMON APPLICATIONS

- Photo reproduction (stretched)
- Photo reproduction (framed)
- Art reproduction (stretched)
- Art reproduction (framed)
- Wall décor

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Visit www.magicinkjet.com
- Media profiles
- "Tips & Tricks" - Canvas Stretching

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)
Relative Humidity 30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature 50-85° F (10-30° C)
Relative Humidity 30-65%