



MAGIC SIENA250L

10 mil photo paper (*luster*)



PRINTER COMPATIBILITY



DESCRIPTION

Magic SIENA250 is a 10 mil instant dry, bright white, photo paper (available in luster and gloss). SIENA250 features a premium resin coated base paper, a smooth and consistent proprietary coating layer to provide excellent ink adhesion, print quality, line acuity, and image clarity without sacrificing print speed or color accuracy.

PHYSICAL CHARACTERISTICS

Thickness	10 mil
Basis Weight	255 g/m ²
Opacity	95%
Whiteness	130
Gloss (60°)	17
Optical brighteners	Yes

**All values are targets*

FEATURES AND BENEFITS

- Premium resin coated base paper
- Instant dry
- Vibrant colors
- Rich blacks
- Fade-resistant
- Bright white
- Smooth luster/satin finish
- Compatible with most PSA and thermal over-laminates

COMMON APPLICATIONS

- Premium photo reproduction
- Premium art reproduction
- Photobooks

- Gallery reproductions
- Limited edition prints

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Printer should be set for the highest print quality
- Media selection should be “photo paper” or profile
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%